

Marking summary

Criterion	Marks allocated	Provisional marks
Treatment	6	
Applying literacy skills in a treatment	4	
Structuring media elements	10	
Reflecting	5	
Synthesising media elements	10	
Overall	35	

Conditions

Technique	Stylistic project
Unit	Unit 4: Identity
Topic/s	Area of study: Technologies Area of study: Representations Area of study: Languages
Duration	—
Mode / length	Treatment: <ul style="list-style-type: none">● Written: 800–1000 words Production: <ul style="list-style-type: none">● Production: 2–5 minutes Reflective statement: <ul style="list-style-type: none">● Written: 200–400 words
Individual / group	Individual
Other	Submission: <ul style="list-style-type: none">● pdf of treatment and reflective statement● .mov, .mp4 or .avi for dynamic files
Resources	HD Camera, tripod, Boom mic, Lapel mic, Green/blue screen, Zoom H1 audio recorder, Rode Videomics, photographic softlights and Adobe Premiere Editing Software

Context

Throughout this unit, you have experimented with moving-image media representations and languages to express, explore and question individualised artistic identity. Filmmakers progressively develop an aesthetic style by experimenting with technologies, representations and film languages.

In this project, you must apply your learnings of technologies and languages to challenge traditional ideas and practices. This will be achieved through the design and production of an individualised, stylistic moving-image media production.

Task

You will create and present a stylistic project. A treatment must be written for a stylistic moving-image media production which outlines how you will manipulate technical and symbolic codes. This must be done in an individualised symbolic and stylistic way with consideration to key learning from film movements and auteurs. You will create the stylistic production and then write a reflective statement outlining how you have explored identity.

To complete this task, you must:

- **symbolise** conceptual ideas through descriptions of technical and symbolic codes in a stylistic project treatment
- **apply** relevant terminology and written language conventions in a treatment
- **structure** visual, audio and text elements using technologies to edit a stylistic project
- **experiment** with moving-image media languages and stylistic conventions
- **synthesise** media elements in stylistic ways to explore identity

Checkpoints

- Week 3: Rushes check and authentication
- Week 4: Project draft
- Week 5: Final project and reflective statement submission

Authentication strategies

- You will be provided class time for task completion
- Your teacher will observe you completing work in class

- You must submit a declaration of authenticity
- Your teacher will conduct interviews or consultations as you develop the response

Scaffolding

Treatment

- Select a theme relating to social, cultural, or personal identity inspired by a dream, real-life experience, memory, artwork, an image or a story.
- Consider how you will reinterpret/subvert this theme in a moving-image media production.
- Submit a draft of your treatment which details your intention.

Production

- Experiment with representations by exploring your theme through technical and symbolic codes and conventions and then subverting this style of representation to challenge or reinterpret assumptions surrounding your theme.
- Complete a shooting schedule and risk assessment.
- Complete relevant location permits and release contracts as you go.
- Use original material (audio and visual) — this is your unique work, and you are responsible for operating all equipment.
- Reflect on your process and experimentation in a production diary.
- Structure and synthesise your languages and representations using editing technologies.
- Submit as a rendered file, along with your production documents.
- Complete your personal reflective statement based on your final product.

Instrument-specific marking guide (IA3): Stylistic project (35%)

Criterion: Treatment

Assessment objectives

2. symbolise conceptual ideas through descriptions of technical and symbolic codes in a stylistic project treatment

The student work has the following characteristics:	Marks
<ul style="list-style-type: none"> symbolism illustrates stylistic <u>aesthetic</u> through use of symbolic codes, metaphors and stylistic elements 	5–6
<ul style="list-style-type: none"> symbolism through description of stylistic influences that inform <u>technical and symbolic codes</u> 	4
<ul style="list-style-type: none"> symbolism of conceptual ideas through descriptions of technical and symbolic codes in a stylistic project <u>treatment</u> 	3
<ul style="list-style-type: none"> identification of a film style, <u>auteur</u> or director as an influence 	2
<ul style="list-style-type: none"> description of an idea for a media project 	1
<ul style="list-style-type: none"> does not satisfy any of the descriptors above. 	0

Criterion: Applying literacy skills in a treatment

Assessment objectives

4. apply relevant terminology and written language conventions in a treatment

The student work has the following characteristics:	Marks
<ul style="list-style-type: none"> application of premises that are based on the selection and discussion of key information to <u>justify</u> and persuade 	4
<ul style="list-style-type: none"> application of generic <u>conventions</u> specific to the <u>treatment</u>, <u>controlled</u> structuring and sequencing of information 	3
<ul style="list-style-type: none"> application of relevant terminology and written <u>language conventions</u> in a treatment 	2
<ul style="list-style-type: none"> use of basic vocabulary 	1
<ul style="list-style-type: none"> does not satisfy any of the descriptors above. 	0

Criterion: Structuring media elements

Assessment objectives

6. structure visual, audio and text elements using technologies to edit a stylistic project

The student work has the following characteristics:	Marks
<ul style="list-style-type: none"> structure <u>exploits</u> <u>production</u> practices that <u>communicate</u> <u>meaning</u> and a stylistic <u>aesthetic</u> 	9–10
<ul style="list-style-type: none"> structure demonstrates stylistic influence on moving-image media 	7–8
<ul style="list-style-type: none"> structure shows sounds, images and text <u>sequences</u> using technologies to edit a stylistic project 	5–6
<ul style="list-style-type: none"> structure uses components of a stylistic project 	3–4
<ul style="list-style-type: none"> uses equipment to record sound and images 	1–2
<ul style="list-style-type: none"> does not satisfy any of the descriptors above. 	0

Criterion: Reflecting

Assessment objectives

7. experiment with moving-image media languages and stylistic conventions

The student work has the following characteristics:	Marks
<ul style="list-style-type: none">experimentation shows development and refinement of stylistic <u>conventions</u> , methods, elements and forms	4–5
<ul style="list-style-type: none">experimentation with moving-image media <u>languages</u> and stylistic <u>conventions</u> outlined in a <u>reflective statement</u>	3
<ul style="list-style-type: none">describes stylistic ideas	2
<ul style="list-style-type: none">summarises a project workflow	1
<ul style="list-style-type: none">does not satisfy any of the descriptors above.	0

Criterion: Synthesising media elements

Assessment objectives

9. synthesise media elements in stylistic ways to explore identity.

The student work has the following characteristics:	Marks
<ul style="list-style-type: none">synthesis and resolution of a conceptual problem that shows a personal stylistic <u>aesthetic</u>	9–10
<ul style="list-style-type: none">synthesis of symbolic, <u>figurative</u> , metaphorical or abstract media elements or forms that <u>realise</u> a personal, social or cultural identity	7–8
<ul style="list-style-type: none">synthesis of media elements in stylistic ways that <u>explore</u> identity and conventional <u>representations</u>	5–6
<ul style="list-style-type: none">synthesis of experimental media elements	3–4
<ul style="list-style-type: none">organisation of media elements in a timeline that expresses an idea in visual or <u>audio</u> form	1–2
<ul style="list-style-type: none">does not satisfy any of the descriptors above.	0

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