

Tourism 2019 v1.0

Sample assessment instrument

November 2018

Examination — Short response test

Information for teachers

This sample has been compiled by the QCAA to help and support teachers in planning and developing assessment instruments for individual school settings.

Schools develop internal assessments for each Applied subject, based on the learning and assessment described in the approved study plan.

Purpose of the examination technique

This technique assesses the application of a range of cognitions to provided questions, scenarios and/or problems. Responses are completed individually, under supervised conditions and in a set timeframe.

Further information about the specifications for this assessment technique can be found in the Assessment techniques section of the Tourism syllabus.

Assessment dimensions

This assessment technique is used to determine student achievement in the following dimensions:

- Knowing and understanding
- Analysing and applying
- Planning and evaluating.

Not every objective from each dimension needs to be assessed.

Subject	Tourism		
Technique	Examination — Short response test		
Unit number and module number and name	Unit: 4 Module: 7. World tourism		
Conditions	Units 3–4		
Duration	90 minutes	Perusal	—
Seen/unseen	Unseen questions Mixture of unseen and seen stimulus. Seen stimulus provided two days prior to examination.		
Other	<ul style="list-style-type: none"> You are not permitted to bring the following into the examination: <ul style="list-style-type: none"> notes copies of the seen stimulus. Stimulus material (seen and unseen) is attached. 		
Instructions	<p>Answer all the questions in the response booklet provided. Answers written in the question booklet will not be marked.</p> <p>Across all responses, ensure terminology associated with tourism is used appropriately.</p>		

Question 1 (75 words)

Describe sustainable tourism. In your response, refer to the three domains of sustainable tourism used by the UNWTO (World Tourism Organization).

Question 2 (75 words)

Explain the issue of hidden economic costs for a host community. Use one example from an emerging economy studied in class to support your explanation.

Question 3 (50 words)

Explain how a fall in the value of the Australian dollar represents an opportunity for inbound tourism providers in Australia.

Question 4 (200 words)

Use the information in Source 1 to identify and analyse one issue faced by small hotel operators. Draw a conclusion about tourism sustainability for this sector.

Question 5 (200 words)

Use the information in Source 2 to identify and analyse one opportunity for an Indigenous ecotour provider and draw a conclusion about Indigenous ecotourism providers in emerging economies in the Asia-Pacific.

Question 6 (200 words)

Use the information in Source 3 to evaluate the suitability of one of the planned activities for the client. Recommend one change to the activity to enhance the activity's suitability for the client. Justify your recommendation.

Stimulus

The following examples are a guide to the types of stimulus that may be used in the examination:

Source 1 (seen)

Information about the carbon footprint of tourists, such as extracts from the latest *Global Sustainable Tourism Dashboard*.

- *Griffith University*, Global Sustainable Tourism Dashboard, www.tourismdashboard.org

Source 2 (seen)

Information about tourism source markets, tourist arrivals and associated receipts in the Asia-Pacific showing trends over time and forecasts. Information about Indigenous cultures and ecotourism included in the stimulus.

Source 3 (unseen)

Brief for a hypothetical client and extracts of itinerary showing range of appropriate and inappropriate tourism activities for the client.

Instrument-specific standards matrix

	Standard A	Standard B	Standard C	Standard D	Standard E
Knowing and understanding	<p>The student work has the following characteristics:</p> <ul style="list-style-type: none"> comprehensive recollection of terminology associated with tourism and the tourism industry comprehensive description and explanation of a wide range of tourism concepts and information considered explanation of tourism issues or opportunities. 	<p>The student work has the following characteristics:</p> <ul style="list-style-type: none"> detailed recollection of terminology associated with tourism and the tourism industry detailed description and explanation of tourism concepts and information detailed explanation of tourism issues or opportunities. 	<p>The student work has the following characteristics:</p> <ul style="list-style-type: none"> recollection of terminology associated with tourism and the tourism industry description and explanation of tourism concepts and information identification and explanation of tourism issues or opportunities. 	<p>The student work has the following characteristics:</p> <ul style="list-style-type: none"> recollection of basic terminology associated with tourism and the tourism industry simple description and partial explanation of tourism concepts and information identification of basic tourism issues or opportunities. 	<p>The student work has the following characteristics:</p> <ul style="list-style-type: none"> minimal recollection of basic terminology associated with tourism and the tourism industry superficial description of tourism concepts and information minimal identification of basic tourism issues or opportunities.
	Analysing and applying	<p>The student work has the following characteristics:</p> <ul style="list-style-type: none"> comprehensive analysis of tourism issues and opportunities 	<p>The student work has the following characteristics:</p> <ul style="list-style-type: none"> detailed analysis of tourism issues and opportunities 	<p>The student work has the following characteristics:</p> <ul style="list-style-type: none"> analysis of tourism issues and opportunities 	<p>The student work has the following characteristics:</p> <ul style="list-style-type: none"> partial analysis of basic tourism issues and opportunities

	Standard A	Standard B	Standard C	Standard D	Standard E
Planning and evaluating	The student work has the following characteristics:	The student work has the following characteristics:	The student work has the following characteristics:	The student work has the following characteristics:	The student work has the following characteristics:
	<ul style="list-style-type: none"> informed evaluation of concepts and information within tourism and the tourism industry draws reasoned conclusions and makes justified recommendations. 	<ul style="list-style-type: none"> reasoned evaluation of concepts and information within tourism and the tourism industry draw valid conclusions and makes informed recommendations. 	<ul style="list-style-type: none"> evaluation of concepts and information within tourism and the tourism industry draws conclusions and makes recommendations. 	<ul style="list-style-type: none"> partial evaluation of basic concepts and information within tourism and the tourism industry draws simple conclusions. 	<ul style="list-style-type: none"> superficial statements about basic concepts and information within tourism and the tourism industry statements of personal opinion.