

External assessment 2022

Question and response book

Business

Time allowed

- Planning time — 15 minutes
- Working time — 120 minutes

General instructions

- Answer all questions in this question and response book.
- Write using black or blue pen.
- Respond in paragraphs consisting of full sentences.
- Planning paper will not be marked.

Section 1 (20 marks)

- 4 short response questions

Section 2 (19 marks)

- 1 extended response question

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School code

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School name

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Given name/s

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Family name

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Book of books used

Attach your
barcode ID label
here

Section 1

Instructions

- If you need more space for a response, use the additional pages at the back of this book.
 - On the additional pages, write the question number you are responding to.
 - Cancel any incorrect response by ruling a single diagonal line through your work.
 - Write the page number of your alternative/additional response, i.e. See page ...
 - If you do not do this, your original response will be marked.
 - This section has four questions and is worth 20 marks.
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Do not write on this page

This page will not be marked

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Question 1 (3 marks)

Identify and explain a possible performance management outcome when transforming a business. Include an explanation of the role of performance management in your response.

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Question 2 (4 marks)

Identify one step from Kotter's change management model and explain how it influences corporate culture during transformation. Provide one example in your response.

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Question 3 (4 marks)

Read Case study 1 (Stimulus 1–12) in the stimulus book. Identify and describe one macro environmental factor that could influence the need for change at the vet clinic. Refer to one stimulus from the case study in your response.

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Question 4 (9 marks)

Referring to evidence in Case study 1, use two business criteria to evaluate one human resource strategy that would transform the business. Make a decision and propose one recommendation for successful transformation of the business.

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Section 2

Instructions

- This section has one question and is worth 19 marks.
 - Respond in 400–600 words.
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Question 5 (19 marks)

Using Case study 1, select data and information to analyse the pressures for and against change in the business. Identify two relationships, patterns or trends in the analysis, interpret their effect on the business situation and draw conclusions about the implications for change. Present your findings as a business report to the owner.

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End of paper

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Additional page for student responses

Write the question number you are responding to.

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Additional page for student responses

Write the question number you are responding to.

Do not write outside this box.



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