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School code

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School name

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Given name/s

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Family name

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Attach your
barcode ID label here

Book

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of

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books used

External assessment

Question and response book

Business

Time allowed

- Planning time — 15 minutes
- Working time — 120 minutes

General instructions

- Answer all questions in this question and response book.
- Write using black or blue pen.
- Respond in paragraphs consisting of full sentences.
- Planning paper will not be marked.

Section 1 (21 marks)

- 3 short response questions

Section 2 (24 marks)

- 1 extended response question



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THIS PAGE WILL NOT BE MARKED

Section 1

Instructions

- If you need more space for a response, use the additional pages at the back of this book.
 - On the additional pages, write the question number you are responding to.
 - Cancel any incorrect response by ruling a single diagonal line through your work.
 - Write the page number of your alternative/additional response, i.e. See page ...
 - If you do not do this, your original response will be marked.
 - This section has three questions and is worth 21 marks.
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QUESTION 1 (6 marks)

Explain two circumstances, using examples, in which legislative compliance would drive change for a business in the post-maturity stage.

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QUESTION 2 (6 marks)

Use Case study 1 (Stimulus 1–9 in the stimulus book) to explain two objectives that could be included in a strategic plan for Herbs & Spices Inc. to realise Elkie’s vision for change.

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QUESTION 3 (9 marks)

Explain three activities the management of Herbs & Spices Inc. could undertake during the ‘refreeze’ stage of Lewin’s model of change management. Provide an example from Case study 1 for each activity.

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Section 2

Instruction

- This section has one question and is worth 24 marks.

QUESTION 4 (24 marks)

Analyse the power interests of stakeholders in Case study 1 and evaluate the proposed switch to hydroponic operations. Present your findings in a business report to the owners, using evidence from the case study.

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Do not write outside this box.





A large rectangular area containing 25 horizontal lines, intended for writing.

Do not write outside this box.





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END OF PAPER

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