

Common internal assessment 2022 — Phase 2

Stimulus book

Essential English

General instruction

- Work in this book will not be marked.



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Stimulus 1

Context

This is an editorial in the opinion section of an online travel magazine.

Home | Travel



Travelling Thoughts

Lee Smithwords | 11 March 2021 | 5:00 PM | 14 comments
Travel Correspondent

There's an expectation, I think, that not only should we travel, but that our travel should be extraordinary. We've all had friends dazzle us with glamorous snaps of poses in front of famous sights, or pictures of mouth-watering meals at some 'hidden treasures'. It's not a new trend. Travel stories have existed forever... since travel began. So many TV shows about it, too!

While it's not new, the pressure to have amazing, stunning, once-in-a-lifetime travel experiences with life-changing moments seems stronger than ever. We see friends on exciting holidays to exotic locations and feel swayed by travel advertisements that pursue us. No matter which website we journey to, before we know it, our finger drifts towards the 'Book now!' button dancing in front of us.

Planning travel is as exciting as first experiences and new finds — there's booking flights, seeking accommodation and checking guidebooks for must sees, must dos and must eats! Seriously! It can be as thrilling as the trip itself. One friend actually told me he relished every part of the planning process from its first moment (very first) to creating his day-to-day itinerary. Every detail!

Me? Not so much.

Anyway, you'd think that all that organisation would lead to the most thrilling, fulfilling, rewarding travel possible, but after returning from one of his grand adventures, he seemed low-spirited. At first I thought it was jet lag, and intrigued, I asked him about it.

'I spend so much time making sure I plan the perfect travel experience,' he said, 'but it doesn't always meet my expectations. Or I plan to do too much and then I need a vacation to recover from my vacation.'

That got me thinking. Yes, travel can be challenging, but it's also exciting. Obviously, it's more thrilling to breathe the air of another city and inhale its smells than imagining them in photos at home; to see new places and to try new things, but deep down, what motivates travel? Are we posing in front of national icons just to show off to others?

It's something I struggle with. It's something worth thinking about too, isn't it? After all, it really strikes at the heart of travel's purpose. Our purpose. I mean, why travel at all? Now, isn't that the question!

What I do know is that I've learned much about the world — and about myself, simply because of travel. I've been able to experience cultures, languages, food and communities, both similar and different from what I've always known. They're experiences that have dawned a greater appreciation of the complexities of the world around me, of who I am and what I can handle... and of course, what matters.

For more travel reflections, follow along @smithwordsreflectionsontavel

Stimulus 2

Context

This is the home page of a travel company's website.



The image shows the homepage of a travel website named "Travel Differently". At the top, there is a navigation bar with three circular icons on the left, followed by the text "Travel Differently" and a search icon. Below the navigation bar is a header bar containing a back arrow, forward arrow, refresh icon, a globe icon with the URL "http://www.traveldifferently.com.au", and a star icon. The main content area features four categories with images: "Awesome accommodation" (a white house with a thatched roof), "Extraordinary experiences" (people watching whales), "Pristine places" (a person walking through a lush, rocky landscape), and "Astonishing adventures" (a person paragliding). Below these images is a call-to-action text: "Tired of the same-old, same-old? Try something different with *Travel Differently!*". A world map serves as the background for the text. In the foreground, the words "Travel Differently" are written in large, bold, 3D letters. To the right of the text is a search bar with the placeholder "Where do you want to go?" and a magnifying glass icon. On the far right, there is a logo consisting of a dark octagon with the letters "TD" in a light color. The bottom of the page has a light gray footer bar.

Travel Differently

← → ⌂ http://www.traveldifferently.com.au ★

Awesome accommodation Extraordinary experiences Pristine places Astonishing adventures

Tired of the same-old, same-old?
Try something different with *Travel Differently!*

the world

Travel Differently

Where do you want to go?

Travel should:

- ✓ offer unique accommodation, from daring to delightful
- ✓ include off-beat, out-of-this-world experiences
- ✓ be thrilling, with tours bringing new life to old places
- ✓ be exciting, exhilarating, exceptional.

TD

References

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Milanese, T 2018, *Man Walking Near Outdoor Beside River*, <https://www.pexels.com/photo/man-walking-near-outdoor-beside-river-2412298>.

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