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Queensland Curriculum and Assessment Authority

Film, Television & New Media 2025 v1.2

IA3: Sample assessment instrument

This sample has been compiled by the QCAA to assist and support teachers in planning and developing assessment instruments for individual school settings.

Student name	sample only
Student number	sample only
Teacher	sample only
Issued	sample only
Due date	sample only

Marking summary

Criterion	Marks allocated	Provisional marks
Pre-production	6	
Production: Creating moving-image media products	11	
Production: Resolving ideas, elements and processes	11	
Statement of intent	7	
Overall	**35**	

Conditions

Technique	Stylistic production
Unit	Unit 4: Artistry
Topic/s	Area of study: Technologies Area of study: Representations Area of study: Languages

Mode / length

Pre-production

- One of the following:

    – Storyboard: up to 24 frames

    – Script (three-column script or screenplay): designed for the length of the production, up to 5 minutes

Production

- Moving-image media product: up to 5 minutes

Statement of intent

- Written: up to 500 words

Individual / group	Individual
Other	Students can develop their responses in class time and their own time. At least 70% of footage in the final production must be filmed, recorded or created by the student.
Resources	Filmmaking hardware Editing software

Context

Throughout this unit, you have explored and experimented with film technologies, representations and languages to develop a distinctive aesthetic style. For this project, you will design and produce a moving-image media work that demonstrates your creative approach to style and challenges conventional ideas and practices. Your completed production will be screened at the Final Cut Film Festival, an annual event celebrating the innovation and achievements of senior film students.

Task

You will create and present a stylistic project. To do this, you must:

- design a stylistic moving-image media product using the conventions of a storyboard or script. The design must
  - communicate the representations in your production
  - communicate the intended purpose of the production using technical and symbolic codes
  - use formatting that is clear and effective to guide the production
- use production technologies and post-production processes to create a moving-image media product based on your design
- resolve the project, ensuring you have produced a stylistic project that demonstrates a personalised aesthetic
- write a statement of intent that evaluates the influence of moving-image media artists and stylistic conventions on your production, as well as your personalised use of production practices, technologies and post-production processes.

To complete this task, you must:

- **design** a stylistic moving-image media product using conventions of a pre-production format
- **create** a moving-image media product using production technologies and post-production processes
- **resolve** ideas, elements and processes to communicate developed production practices and stylistic choices in a production
- **evaluate** stylistic influence and production practices in a statement of intent.

Checkpoints

- ☐ Term 2 Week 8: Pre-production draft due
- ☐ Term 2 Week 10: Pre-production final due
- ☐ Term 3 Week 2: Rough cut due
- ☐ Term 3 Week 3: Statement of intent draft due
- ☐ Term 3 Week 4: Final production and statement of intent due

Authentication strategies

- You will be provided class time for task completion.

- Your teacher will observe you completing work in class.

- Your teacher will collect and annotate a draft for each component.

- You must submit a declaration of authenticity.

- Your teacher will conduct interviews or consultations as you develop the response.

- Your teacher will ensure class cross-marking occurs.

Scaffolding

Pre-production

- Consider your intended purpose — what do you want the audience to think, feel or understand?

- Decide on which pre-production format you will use for your design (screenplay, storyboard or three-column script).

- Consider how you will show your stylistic choices (based on your filmmaker or film movement influence) and representations through the use of technical and symbolic codes.

- Ensure you follow the formatting conventions of your chosen pre-production format.

- Share your work with a peer for feedback regarding whether your design is clear enough to guide the production.

Production

- Complete a risk assessment before commencing production.

- Consider and select the locations and actors you will use.

- Create your production using production technologies and post-production processes.

- Ensure at least 70% of the footage is created by you. AI-generated footage is not to be used in your production.

- You must resolve your production, ensuring it demonstrates production practices that suit the contexts of production and use, as well your own personalised aesthetic.

- Consider copyright implications of any source material you intended to use, and attribute in the credits any content not created by you.

Statement of intent

- Describe your production ideas and the stylistic elements you will use:

    – What kind of story do you want to tell?

    – What mood, tone, or visual style are you aiming for?

    – What techniques or tools will you use to achieve this?

- Evaluate the specific filmmakers, genres or movements that inspired your work in relation to how and why they influenced your choices:

- – Which filmmakers or films influenced your choices — and how?

- – What genre/s and/or visual style/s did you draw on?

- – What did you do in pre-production, production or post-production that was shaped by those influences?

- Reflect on your own way of working during production and post-production:

  - – What practices, processes, tools or methods do you prefer and why?

  - – How did you put your own spin on a style or convention?

  - – What production technologies and post-production processes did you personalise or experiment with?

  - – Why did you choose those methods, and what effect did they have on the final film?

- Justify the significance of your influences on your decisions by evaluating how your choices reveal your evolving style as a filmmaker:

  - – Why were certain influences more important to you than others?

  - – What have you learned about your style or way of working through this process?

  - – How does this project reflect your evolution as a filmmaker?

Instrument-specific marking guide (IA3): Stylistic production response (35%)

Pre-production	Marks
The student response has the following characteristics:	
• design for a stylistic moving-image media product using clear and effective formatting that guides the production	6

• design for a stylistic moving-image media product that communicates intended purpose, using
  – technical codes
  – symbolic codes
	4–5

• design for a stylistic moving-image media product using conventions of a pre-production format	3
• use of a pre-production format	2
• evidence of an idea.	1
The student response does not satisfy any of the descriptors above.	0

Production: Creating moving-image media products	Marks
The student response has the following characteristics:	

• creation of a moving-image media product that demonstrates mastery of
  – production technologies
  – post-production processes
	10–11

• creation of a refined moving-image media product by extending or exploiting the use of
  – production technologies
  – post-production processes
	8–9

• creation of a moving-image media product by skilful use of
  – production technologies
  – post-production processes
	6–7

• creation of a moving-image media product using production technologies and post-production processes	5

• creation of components of a moving-image media product
  – using production technologies
  – through arranging media elements
	3–4

• use of equipment to record or create own
  – visuals
  – audio.
	1–2

The student response does not satisfy any of the descriptors above.	0

Production: Resolving ideas, elements and processes	Marks
The student response has the following characteristics:	
• resolution of ideas, elements and processes to create a stylistic moving-image media product that – is consolidated through production practices – articulates a personalised, artistic identity	10–11
• resolution of ideas, elements and processes to create a stylistic moving-image media product through selection and use of – production practices that suit contexts of production and use – a personalised aesthetic	8–9
• resolution of ideas, elements and processes to create a moving-image media product that demonstrates – production practices that suit contexts of production or use – a stylistic aesthetic	6–7
• resolution of ideas, elements and processes to communicate developed production practices and stylistic choices in a production	5
• communication of stylistic elements in a moving-image media product, using – representations – languages	3–4
• use of – ideas, elements or processes – stylistic elements.	1–2
The student response does not satisfy any of the descriptors above.	0

Statement of intent	Marks
The student response has the following characteristics:	
• evaluation and justification that reveals the significance of stylistic influences on production choices	7
• evaluation of – stylistic influences – personalised use of production technologies and post-production processes	5–6
• evaluation of – stylistic conventions – production practices in a statement of intent	3–4
• description of stylistic elements	2
• identification of production ideas.	1
The student response does not satisfy any of the descriptors above.	0