Australian Curriculum Year 9 English Sample assessment | Student booklet

Navigating celebrity: A guide

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| **C:\Users\jgan\Desktop\Papaerazzi.jpg** |
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| **Create a feature article (a guide) that outlines the influences that particular aspects of celebrity culture have on adolescents and make recommendations to your readers on how to navigate their way through celebrity culture and its influences.** |
| **You will plan, draft and write a feature article** (a guide) in which you:   * are in role as a savvy consumer of celebrity culture * take a position on the nature and degree of the influence of celebrity culture on the lives of adolescents in areas such as body image, self-esteem and buying patterns * make recommendations to your adolescent readers on how to navigate their way through celebrity culture * design a layout with appropriate visuals and persuasive language that fits into the context of a magazine of your choice. |

## Section 1. Planning a feature article (guide)

**Develop a position on the nature and degree of the influence of celebrity culture on the lives of adolescents: consolidate your ideas and information**

1. Use the space below to capture in note form the key ideas and information about issues related to celebrity culture and the potential of celebrities to influence adolescents. Use the notes you have made in your research journal, the resources other class members have gathered, and the outcomes of class discussions. Examples of issues might include:

* the marketing of celebrities as commodities
* the ethics of how celebrities are treated by journalists and gossip columnists
* the sensationalising of celebrity behaviour
* the influence of celebrity culture on the lives of adolescents in areas such as body image, self-esteem and buying patterns.

1. Re-examine what you have learned about **the ways evaluative language and rhetorical (persuasive) devices encourage readers to take up particular viewpoints**. Use the space below to list examples of evaluative language and persuasive devices you have identified in feature articles on celebrity that you have examined closely in class.
2. Work with your teacher to examine possible print/online magazine contexts for your feature article (guide) that should enable you to reach a wide teenage readership. Use the checklist in Section 3 to discuss and annotate the sample feature articles provided by your teacher. Use the space below to list the key requirements of writing a guide for adolescents on navigating celebrity.

## Section 2. Planning and drafting your guide

1. Use the following table to plan your guide.

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| What is the purpose of your guide? | |
| What is it about (topic)? | |
| What is your viewpoint on the topic? | |
| What role are you taking on in writing the guide? | |
| Who is your audience (e.g. young males and females who love surfing)? | |
| Where might your article be published (e.g. online surfing magazine)? | |
| **Introduction**  Title  Lead (kicker)  By-line (often part of kicker) | |
| Body  Development of the topic foreshadowed in the kicker, often in sub-topics.  Your personal viewpoints, plus a mix of:   * opinions from authorities and experts * direct quotes * facts and statistics that support the writer's opinions * photographs, tables, diagrams and graphs (with captions) * specific names, places and dates * anecdotes and stories. | Point 1  Topic sentence:  Point 2  Topic sentence:  Point 3  Topic sentence: |

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| **Conclusion**  The concluding paragraph should leave a lasting impression by:   * reminding the reader of the article’s main idea * suggesting an appropriate course of action (recommendations). |  | |
| *Notes on formatting*   * subheadings * columns | | * inserts * imaginative use of colours and fonts |

1. Using your plan and any feedback you have received from your teacher and classmates, write a draft of your feature article, using the software program indicated by your teacher.

## Section 3. Editing, proofreading and publishing your guide

1. Edit and proofread your draft according to your teacher’s instructions. The following checklist should help.

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| Checklist for feature article (guide) |
| Text structure |
| Have you selected and sequenced information to add to reader appeal through:   * a headline that hints at the content and encourages the reader to read further? * a lead that introduces the angle and is brief and catchy? * a body in which your line of thought is developed clearly? * a conclusion that gives a sense of closure to the article * techniques (e.g. cause and effect; subheadings; paragraphing; topic sentences; related words in lexical chains) to organise, link, compress and highlight subject matter? |
| Ideas and information |
| Have you produced a guide that informs and persuades adolescent readers about the ways celebrities are marketed and how to be a savvy consumer through:   * expressing a clear opinion or point of view about the positive and negative aspects of the culture of celebrity? * writing a lead paragraph that identifies the point of view and summarises the issue? * elaborating on your introduction? * including details supported by evidence and/or examples (may include quotes)? * making strong recommendations about how to negotiate the potential effects of celebrity? * concluding by restating your point of view and perhaps including a final quote, an anecdote, a description or a summary statement? |
| Language features |
| Have you made the audience more likely to take up your ideas and recommendations by:   * varying expression by using, for example, statements, commands, questions? * choosing verb groups to convey time through, for example, present/past tense? * choosing modal words to convey certainty (certainly); inclination (determined, willingly); probability (probably, might), obligation (necessary, will, must), capacity (capable, ability) or frequency (sometimes, usually, frequently, always)? * using words and phrases that evaluate the issue e.g. that express positive or negative feelings about it; make judgments about people involved and how they behave; show appreciation of their qualities (a talented / famous person), their relationships (a special relationship) and of things (outstanding performance)? * intensifying meaning (turning up the volume) through the use of * strong verbs (adore rather than like), or adverbs (enormously) * really extreme words (a mammoth effort; absolute genius) * words to sharpen (true friend) or to soften (as good as killed him) meaning? * including graphic design elements (e.g. images, tables and/or graphs) and columns? |