|  |  |  |
| --- | --- | --- |
|  | Australian Curriculum Year 10 English sample assessment ׀ Task-specific standards — matrix  Spreading the news | Name |

© The State of Queensland (Queensland Curriculum and Assessment Authority) and its licensors 2014. All web links correct at time of publication.

**Purpose of assessment:** To create a media release publicising a newsworthy event, product or service ready to be pitched to nominated media outlets.

|  | | | | A | B | C | D | E |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Understanding and Skills | Productive modes  (evidence of speaking, writing and creating) | Ideas and information in texts | Selection and organisation of ideas and information about an event, product or service in own school or wider community to promote and publicise the event, product or service in a media release ready to pitch to a media outlet | Discerning selection and organisation of a variety of relevant ideas and information about an event, product or service in own school or wider community to promote and publicise the event, product or service in a media release ready to pitch to a media outlet | Effective selection and organisation of a variety of relevant ideas and information about an event, product or service in own school or wider community to promote and publicise the event, product or service in a media release ready to pitch to a media outlet | Selection and organisation of ideas and information about an event, product or service in own school or wider community to promote and publicise the event, product or service in a media release ready to pitch to a media outlet | Selection and combination of ideas and information about an event, product or service in own school or wider community to publicise the event, product or service in a media release for a media outlet | Use of ideas and information about an event, product or service in own school or wider community |
| Text  structures | Use of a media release structure to publicise a newsworthy event, product or service to pitch to a media outlet | Discerning use of a media release structure to publicise an event, product or service to pitch to a media outlet | Effective use of a media release structure to publicise an event, product or service ready to pitch to a media outlet | Use of a media release structure to publicise an event, product or service ready to pitch to a media outlet | Use of aspects of a media release structure to publicise an event, product or service | Use of aspects of a media release structure |
| Language features | Use of a range of language features to promote an event, product or service and capture the interest of a media outlet; language features include: grammatical structures, vocabulary, stylistic devices, including images | Discerning use of a range of language features to promote an event, product or service and capture the interest of a media outlet:   * grammatical structures * vocabulary * stylistic devices, including images | Effective use of a range of language features to promote an event, product or service and capture the interest of a media outlet:   * grammatical structures * vocabulary * stylistic devices, including images | Use of a range of language features to promote an event, product or service and capture the interest of a media outlet:   * grammatical structures * vocabulary * stylistic devices, including images | Use of language features that vary in suitability, for example:   * grammatical structures * vocabulary * stylistic devices, including images | Use of language features that impede meaning, for example:   * grammatical structures * vocabulary * stylistic devices, including images |
| Use of editing strategies for precision and stylistic effect, including accurate spelling, punctuation, selection of language features | Discerning use of editing strategies for precision and stylistic effect, including:   * accurate spelling * punctuation * selection of language features | Effective use of editing strategies for precision and stylistic effect, including:   * accurate spelling * punctuation * selection of language features | Use of editing strategies for precision and stylistic effect, including:   * accurate spelling * punctuation * selection of language features | Use of editing strategies that vary in suitability, for example:   * spelling * punctuation * selection of language features | Use of textual features that impede meaning, for example:   * spelling * punctuation * selection of language features |