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|  | Australian Curriculum Year 10 English sample assessment ׀ Task-specific standards — continua  Spreading the news | Name |

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**Purpose of assessment:** To create a media release publicising a newsworthy event, product or service ready to be pitched to nominated media outlets.

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| Understanding and Skills | | | |  |
| Productive modes | | | |  |
| Selection and organisation of ideas and information about a newsworthy event, product or service in own school or the wider community and use of a media release structure to promote and publicise the event, product or service in a media release to capture the interest of a media outlet, and use of a range of language features including grammatical structures, vocabulary, stylistic devices, including images, and use of editing strategies for precision and stylistic effect in creating a media release. | | | |  |
| * Discerning selection and organisation of ideas and information about a newsworthy event, product or service in own school or the wider community and discerning use of a media release structure to promote and publicise the event, product or service in a media release ready to capture the interest of a media outlet, and discerning use of a range of language features including grammatical structures, vocabulary, stylistic devices, including images, and use of editing strategies for precision and stylistic effect in creating a media release, including accurate spelling, punctuation and selection of language features. |  |  |  | A |
|  |  |  |  |
|  |  |  |  | B |
|  |  |  |  |
| * Selection and organisation of ideas and information about a newsworthy event, product or service in own school or wider community and use of a media release structure to promote and publicise the event, product or service in a media release to capture the interest of a media outlet, and use of a range of language features including grammatical structures, vocabulary, stylistic devices, including images, and use of editing strategies for precision and stylistic effect in creating a media release, including accurate spelling, punctuation and selection of language features. |  |  |  | C |
|  |  |  |  |
|  |  |  |  | D |
|  |  |  |  |
| * Use of ideas and information about an event, product or service in own school or the wider community, use of aspects of a media release structure, and use of language and textual features that impede meaning, for example, grammatical structures, vocabulary, stylistic devices, spelling, punctuation. |  |  |  | E |
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