## An Introduction to Media Arts

Australian Curriculum: The Arts

## Transcript of video 1 of 4

This video is available from www.qcaa.qld.edu.au/arts-media.html.

Australian Curriculum: The Arts is available from www.qcaa.qld.edu.au/32902.html.

## Carly Blyth

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The two strands of the Australian Curriculum: The Arts are Making and Responding. Making is about learning and using the processes, knowledges and skills surrounding the arts curriculum. Responding is about exploring, analysing and interpreting artwork — not just the students' own artwork, but the artwork produced by others. Making and Responding are connected. They inform each other.

Viewpoints are perspectives where media artworks can be explored and interpreted. Students can make and respond to media artworks. They can take the viewpoint of the audience or they can take the viewpoint of the artist themselves. Viewpoints from an artist's perspective are surrounding making, creating, analysing and interpreting.

Mitchell

Somebody stands in the light and somebody's standing in the shadow, and you're going to take a picture. The person's really dark because they're in the light. But if they're standing in the shade they can see normally.

Carly

Audiences are the groups or individuals for whom an artwork is created. Audiences take the viewpoint from their own expectations or experiences. An audience viewpoint is about the response an audience member takes to an artwork.

The elements used in Media Arts include composition, time, space, sound, movement and lighting. Composition is the placement or arrangement of elements or parts in the media artworks. It includes placement, framing, close-up, bird's-eye views and arrangement. Sound in media artworks refers to both natural and manufactured sounds. Lighting in Media Arts refers to how the artist can create mood. They can show contrast by using dark and dull light, or happiness and joy by using light and brightness.

Carly

Time in Media Arts commonly refers to the representation of time within a narrative, the timing of the shots, how long the shot lasts for and the timing of editing (how long separate shots last for in a sequence). Space in Media Arts refers to the space between the objects on the screen. This can be the space between the objects or the space represented by depth cues.

Space is considering foregrounding and backgrounding, off-screen and on-screen space. Movement in Media Arts refers to the movement of subjects within a space. This can be how a subject moves across the screen or how the camera moves through a space.

The Australian Curriculum website provides examples of knowledge and skills for each band level across the Arts subject areas.

